

EXHIBIT AND SUPPORT INFORMATION



National NURSE PRACTITIONER *Symposium*



JULY 8 – 11, 2021

*(pre-symposium day July 7)
(Rocky Mountain Retreat July 6–7)*

**Keystone Conference Center
Keystone, Colorado**

*Excellence in Continuing Education
and Professional Development*

*“This was, by far and away, the best
conference I have been to. I will be
back in the future.” – NNPS attendee*

800-996-3233 • www.npsymposium.com • info@milestoneshows.com



THE NATIONAL NURSE PRACTITIONER SYMPOSIUM will take place July 8-11, 2021 (pre-symposium day July 7; Rocky Mountain Retreat July 6-7; exhibition July 8-10) at the Keystone Conference Center in Keystone, Colorado. This national event attracts a loyal following of Nurse Practitioners, Nurse Midwives and Physician Assistants involved in primary care and acute care. As an exhibitor and/or supporting entity, you will have the opportunity to network with these highly skilled

professionals during three days of accredited educational sessions, receptions and exhibition interaction. Approximately 1,000 Advanced Practice Clinicians are anticipated to be on hand to view the exhibits and update their needs for information on the latest products, services, techniques, research findings, and career enhancement opportunities.

Educational sessions are scheduled to allow specific periods of time for attendees to visit the exhibits. Catered functions will be held within the exhibit area. Special promotions will be held to encourage all participants to visit your exhibit booth. Support opportunities are available to help your business enhance its exposure.

For more information on exhibit or support opportunities please call 800-996-3233 or access www.npsymposium.com.

SUPPORT OPPORTUNITIES (Co-support opportunities available)

WELCOME RECEPTION (\$25,000)

- Exclusive recognition for support of the NNPS Welcome Reception
- Complimentary 8' x 10' booth space
- Full page full color ad in Show Program
- Corporate banner hung in exhibition hall *(banner supplied by supporter)*
- Recognition signage
- Corporate literature included with registration materials *(restrictions apply)*
- Hors d'oeuvres and beverages located near your exhibit booth

INDUSTRY SUPPORTED ACCREDITED SYMPOSIA (\$20,000)

- Recognition for support of catered function *(Breakfast, Lunch or Dinner)*
- Meeting room provided for accredited Symposia affiliated with catered function *(restrictions apply to speaker and content)*
- Full page black & white ad in Show Program
- Corporate banner displayed at Symposium *(banner supplied by supporter)*
- Recognition signage

REGISTRATION BAG (\$12,500)

- Exclusive recognition for support of NNPS Registration Bag
- Customized canvas bag with corporate logo
- 1/2 page black & white ad in Show Program
- Corporate literature included with registration materials *(restrictions apply)*

LUNCH & THERM-O TOTE (\$10,000)

- Exclusive recognition for support of NNPS Lunch on Friday
- Customized Therm-O tote (reusable) with corporate logo used for Lunch
- 1/2 page black & white ad in Show Program

INDUSTRY SUPPORTED NON-ACCREDITED SYMPOSIA (\$2,500-\$8,500)

- Recognition for support of catered function *(Dinner-\$2,500, Breakfast-\$5,000 or Lunch-\$8,500)*
- Meeting room provided for non-accredited Symposia affiliated with catered function *(restrictions apply to speaker and content)*
- 1/2 page black & white ad in Show Program
- Corporate banner displayed at Symposium *(banner supplied by supporter)*
- Recognition signage
- Corporate supporter to provide catering through Keystone Catering Services *(restrictions apply to menu items and audience size)*

BADGE HOLDER (\$5,000)

- Exclusive recognition for support of NNPS Badge Holder
- Customized badge holder with corporate logo

WATER BOTTLE (\$5,000)

- Exclusive recognition for support of NNPS Water Bottle
- Customized water bottles with corporate logo



CONTINENTAL BREAKFAST (\$4,500)

- Recognition for support of a Continental Breakfast *(date selection first-come-first-serve)*
- Sponsor recognition signage

BREAK (\$4,000)

- Recognition for support of a morning or afternoon Break *(date and time selection first-come-first-serve)*
- Sponsor recognition signage

WI-FI (\$3,000)

- Exclusive recognition for support of NNPS Wi-Fi network *(Keystone Conference Center only)*
- Corporate logo on NNPS Wi-Fi splash page

GENERAL EDUCATION GRANT (\$2,500 per 1-1 1/2 hours)

- Byline mention in Syllabus

FRIENDS OF THE NURSE PRACTITIONER (\$2,000)

- Logo recognition on a banner prominently displayed in the exhibition hall
- Special ribbon for your personnel to wear designating them as Friends of the Nurse Practitioner
- Identifier hung above your exhibit booth designating your booth as Friends of the Nurse Practitioner
- Logo recognition in the Show Program Friends of the Nurse Practitioner acknowledgement
- Logo recognition on the Friends of the Nurse Practitioner signage in the registration area

CHARGING STATION (\$1,000)

- Recognition for support of NNPS Charging Stations for mobile devices
- Corporate brochure and/or promotional item allowed placement at Charging Stations

ADDITIONAL SUPPORT OPPORTUNITIES (Call for Details)

- Coffee Cart
- Door Drop
- Pre-Symposium Mailer
- Digital Recordings
- "First Aid Kit" Goodies
- Registration Bag Insert

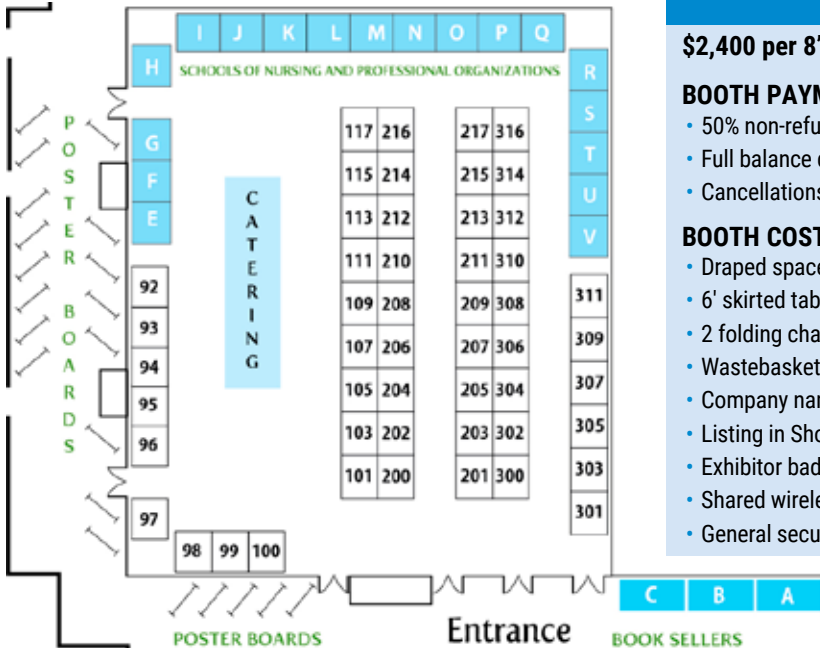
ENDURING MATERIALS

The National Nurse Practitioner Symposium publishes Enduring Materials. If your company would like to support these accredited Enduring Materials for educational purposes, please call 800-996-3233 or e-mail info@milestoneshow.com for details.

Support opportunities are first-come-first-serve. Additional support items, co-support and partial support opportunities are also available. To reserve your support item or for additional details please call 800-996-3233 or e-mail info@milestoneshow.com and let us know your desired support item.

EXHIBITION DETAILS

KEYSTONE CONFERENCE CENTER



COST

\$2,400 per 8' x 10' space (80 square feet)

BOOTH PAYMENT:

- 50% non-refundable deposit due upon booking
- Full balance due on or before May 8, 2021
- Cancellations after May 8, 2021 are non-refundable

BOOTH COST INCLUDES:

- Draped space (8' high back drape, 3' high side drape)
- 6' skirted table
- 2 folding chairs
- Wastebasket
- Company name sign
- Listing in Show Program
- Exhibitor badges for booth personnel
- Shared wireless internet connectivity
- General security

* Electrical is not included in booth cost

** The entire exhibit area is carpeted

EXHIBIT HOURS & DATES

• Move-In:

Thursday, July 8 10:00 am – 4:30 pm

• Exhibit Hours:

Thursday, July 8 5:00 pm – 6:30 pm

Friday, July 9 9:00 am – 1:00 pm

Saturday, July 10 9:00 am – 12:00 pm

• Move-Out:

Saturday, July 10 12:00 pm – 2:00 pm

PRODUCT EXCLUSIONS Retail sales of skin care creams, lotions, ointments, or gels, as well as LED Skin Rejuvenation Products, and Transcutaneous Electrical Nerve Stimulation Products (TENS) is prohibited. Vendors with retail sales of these items in the exhibit hall will be asked to remove the product(s) and/or leave the exhibition hall, and will forfeit all fees.

ADDITIONAL EXHIBIT OPPORTUNITIES

BOOK SELLER AREA • \$2,500

This specially designated area will allow expanded exhibit hours from the main exhibit. The exhibit hours for the booths located in the book seller area are:

- **Move-In** Thursday, July 8 10:00 am – 12:00 pm
- **Exhibit Hours** Thursday, July 8 12:00 pm – 6:30 pm
Friday, July 9 9:00 am – 4:00 pm
Saturday, July 10 9:00 am – 12:00 pm
- **Move-Out** Saturday, July 10 12:00 pm – 2:00 pm

The book seller area is conveniently located near to the main exhibit hall entrance and restrooms. All catering will be located inside the main exhibit hall. No catering will be in the book seller area while the exhibits are open. Although general security is provided, the symposium will not be responsible for theft of display materials neither during nor after exhibit hours.

"TAKE-ONE" TABLE • \$600

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the "Take One" Table area. Show Management will distribute and replenish your literature in this specially designated area at the exhibition.

- Exhibition company is responsible for shipment arrangements of literature both to and from exhibition facility.
- "Take-One" Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in this designated area.

SIGN UP FORM

• **Preferred Booth Location:** 1st _____ 2nd _____ 3rd _____

• **Support & Other Opportunities:** (check all that apply)

- Welcome Reception • \$25,000
- Industry Supported Accredited Symposia • \$20,000
- Registration Bag • \$12,500
- Lunch & Therm-O Tote • \$10,000
- Industry Supported Non-Accredited Symposia – Indicate choice(s) below
 - Dinner-\$2,500 Breakfast-\$5,000 Lunch-\$8,500
- Badge Holder • \$5,000
- Water Bottle • \$5,000
- Continental Breakfast • \$4,500
- Break • \$4,000
- Wi-Fi • \$3,000
- General Education Grant • \$2,500 per 1-1 ½ hours
- Friends of the Nurse Practitioner • \$2,000
- Charging Station • \$1,000
- Enduring Materials • Call for details
- Book Seller Area • \$2,500
- "Take-One" Table • \$600
- Other _____

• **Please type or print all information completely:**

Name _____

Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

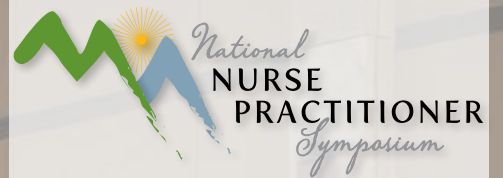
Phone (_____) _____

Fax (_____) _____

E-mail _____

Web _____

• **Return to:** Milestone Presentations, LLC or FAX: 888-996-3296
4255 South Buckley Road, #118 E-mail: info@milestoneshows.com
Aurora, Colorado 80013



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(pre-symposium day July 7)
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CE CERTIFICATION

The National Nurse Practitioner Symposium will provide CE Certification via the following:

- ACCME • ANCC • AANP
- with pertinent content accepted by
AAPA, ACNM and NAPNAP

NURSE PRACTITIONER STATISTICS

(Source - 2020 AANP NP Fact Sheet)

- There are more than 290,000 nurse practitioners (NPs) licensed in the U.S
- 89.7% of NPs are certified in an area of primary care, and 69.0% of all NPs deliver primary care
- NPs hold prescriptive privileges, including controlled substances, in all 50 states and D.C.
- 95.7% of NPs prescribe medications, and those in full-time practice write an average of 20 prescriptions per day

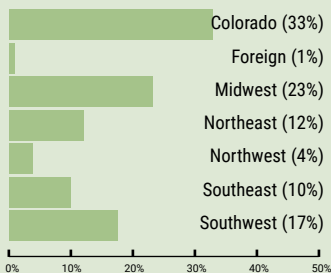
"I loved it. It was my favorite conference that I have ever attended."

- NNPS attendee

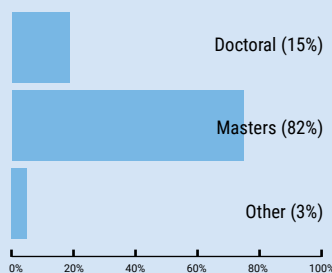


ATTENDEE PROFILE

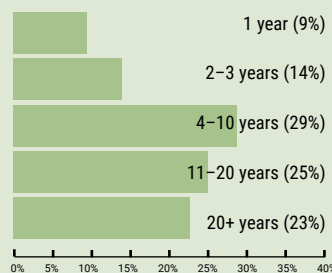
LOCATION



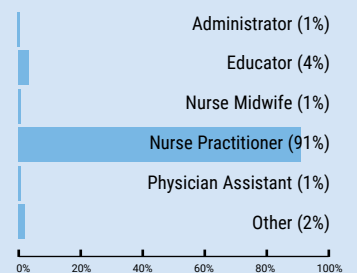
EDUCATION



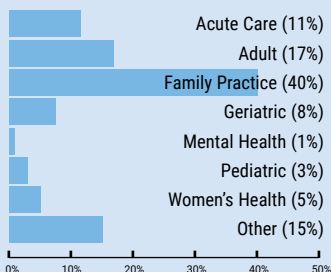
EXPERIENCE



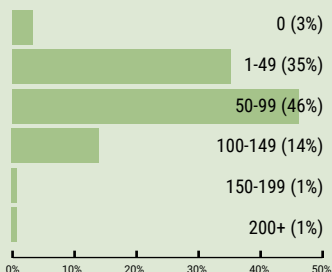
POSITION



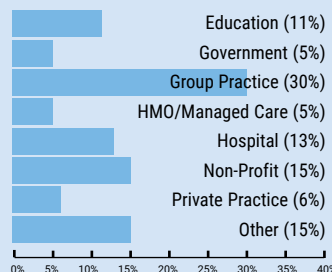
CLIENT FOCUS



PATIENTS PER WEEK



JOB SETTING



JOB SETTING LOCALE

