

# EXHIBIT AND SUPPORT INFORMATION



## National NURSE PRACTITIONER *Symposium*

*Excellence in Continuing Education and  
Professional Development*

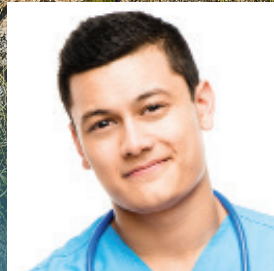
**JULY 17 – 21, 2024**

*(Rocky Mountain Self-Care Retreat July 16–17)*

**Keystone Conference Center  
Keystone, Colorado**

“I come for the CEU’s but I really love the location and recreational opportunities nearby”

– 2023 NNPS attendees





**THE NATIONAL NURSE PRACTITIONER SYMPOSIUM** will take place July 17-21, 2024 (Rocky Mountain Retreat July 16-17) at the Keystone Conference Center in Keystone, Colorado. This national event attracts a loyal following of Nurse Practitioners, Nurse Midwives and Physician Associates involved in



primary care and acute care. As an exhibitor and/or supporting entity, you will have the opportunity to network with these highly skilled professionals during five days of accredited educational sessions, receptions and exhibition interaction. Approximately 700 Advanced Practice Clinicians are anticipated to be on hand to view the exhibits and update their needs for information on the latest products, services, techniques, research findings, and career enhancement opportunities.

Educational sessions are scheduled to allow specific periods of time for attendees to visit the exhibits. Catered functions will be held within the exhibit area. Special promotions will be held to encourage all participants to visit your exhibit booth. Support opportunities are available to help your business enhance its exposure.

## EXHIBIT AND SPONSORSHIP OPPORTUNITIES (Co-support opportunities available)

### ~~KEYSTONE SPONSOR (\$20,000)~~ **SOLD OUT**

- Prime location outside event entrance for mobile clinic display vehicle
- Prime 8'x20' Exhibit Booth in Sponsor Area
- Catering Partnership within Booth Area
- Exclusive Extended Hours for Attendee Interaction
- (2) 30 Minute Presentations at the Learning Lab
- Handout placed in Attendee Bags
- Recognition on NNPS Website
- Recognition in NNPS Social Media (logo/link)
- Full page black & white ad in Show Program

### **EVENT SPONSOR (Starting at \$12,500)**

- Prime 8'x20' Exhibit Booth in Sponsor Area
- Catering Partnership within Booth Area
- Exclusive Extended Hours for Attendee Interaction
- Daily 30 minute presentations on Keystone Stage
- Handout placed in Attendee Bags
- Recognition on NNPS Website
- Recognition in NNPS Social Media (logo/link)
- Full page black & white ad in Show Program

### **FRIENDS OF THE NURSE PRACTITIONER (\$5,000)**

- Prime 8'x10' Exhibit Booth in Sponsor Area
- Exclusive Extended Hours for Attendee Interaction
- Recognition in Social Media Post(s)
- Website Recognition (logo/link)
- Logo recognition on the Friends of the Nurse Practitioner signage in the registration area
- 1/2 page black & white ad in Show Program
- Daily 15 minute presentation on Keystone Stage

### **REGISTRATION BAG (\$7500)**

- Exclusive recognition for support of NNPS Registration Bag
- Customized canvas bag with corporate logo
- 1/2 page black & white ad in Show Program
- Corporate literature included with registration materials *(restrictions apply)*

### **LUNCH & THERM-O TOTE (\$7,500)**

- Exclusive recognition for support of NNPS Lunch on Friday
- Customized Therm-O tote *(reusable)* with corporate logo used for Lunch
- 1/2 page black & white ad in Show Program

### **EDUCATIONAL BOOTHS (\$650) (Accredited Institutions Only)**

10'x8' Exhibit Booth in Exhibit Area including:

- 6' Skirted Table
- 2 Chairs
- ID Sign
- Lead Retrieval

### ~~INDUSTRY SUPPORTED NON-ACCREDITED SYMPOSIA (\$10,000)~~ **SOLD OUT**

- Recognition for support of catered function (Meeting room provided for non-accredited Symposia affiliated with catered function *(restrictions apply to speaker and content)*)
- Standard 8'x10' Exhibit Booth
- 5 Minute speech during Keystone Reception to promote Product Theater
- 1/2 page black & white ad in Show Program
- Social Media Recognition
- Recognition signage
- Corporate supporter to provide catering through Keystone Catering Services *(restrictions apply to menu items and audience size)*

### **BADGE HOLDER / LANYARD (\$5,000)**

- Exclusive recognition for support of NNPS Badge Holder
- Customized badge holder with corporate logo

### **GENERAL EDUCATION GRANT (\$2,500 per 1 – 1 ½ hours)**

- Byline mention in Syllabus

### **MOUNTAIN MORNINGS**

Overall Sponsorship (\$5,000)

- Stretch Sponsor (\$1,500)
- Walk the Lake Sponsor (\$1,500)
- Coffee Sponsor (\$2,500)

### **TWILIGHT HIGHLIGHTS (\$10,000)**

- Key Sponsor of Two Nights of Live Entertainment on Keystone Lake
- Optional Evening Activities in Keystone Community

### **COMMERCIAL POSTER PRESENTATIONS (\$2,500)**

- Digital Poster Kiosk in Sponsor Area (Does not include AV)

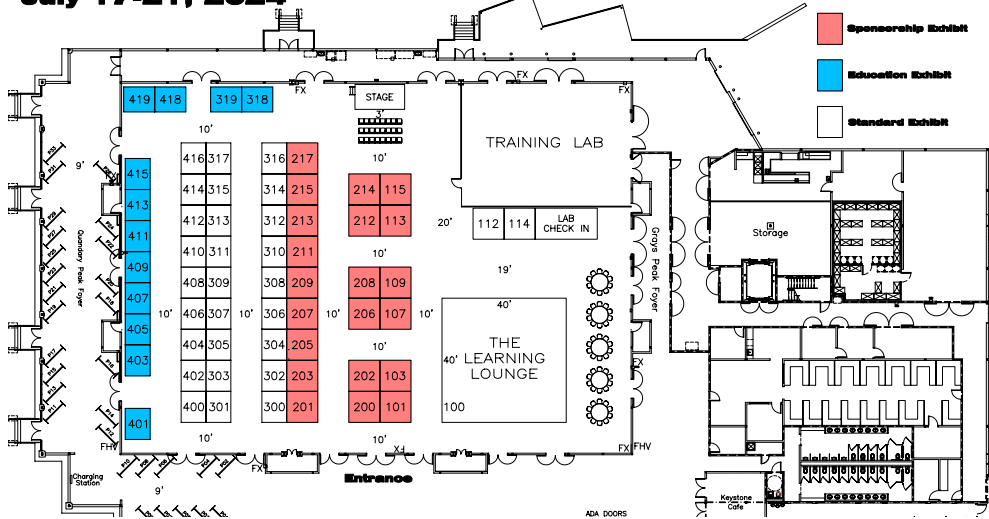
Support opportunities are first-come-first-serve. Additional support items, co-support and partial support opportunities are also available. To reserve your support item or for additional details please call 800-996-3233 or e-mail [info@milestoneshows.com](mailto:info@milestoneshows.com) and let us know your desired support item.

# EXHIBITION DETAILS

## KEYSTONE CONFERENCE CENTER

### NNPS 2024 National Nurse Practitioner Symposium July 17-21, 2024

### Keystone Resort Keystone, Colorado Columbine Ballroom



- Sponsorship Exhibit
- Education Exhibit
- Standard Exhibit

## SPONSOR HOURS

### Move-In:

Wednesday, July 17 8:00 AM – 5:00 PM

### Exhibit Hours:

Wednesday, July 17 5:30 PM – 7:00 PM  
 Thursday, July 18 7:00 AM – 7:00 PM  
 Friday, July 19 7:00 AM – 6:00 PM  
 Saturday, July 20 7:00 AM – 12:00 PM

## EXHIBIT HOURS

### Move-In:

Thursday, July 18 10:00 AM – 4:30 PM

### Exhibit Hours:

Thursday, July 18 5:30 PM – 7:00 PM  
 Friday, July 19 9:00 AM – 6:00 PM  
 Saturday, July 20 9:00 AM – 12:00 PM

## MOVE-OUT

### Move-Out:

Saturday, July 20 12:00 PM – 2:00 PM

## STANDARD EXHIBIT COST

**\$2,500 per 8' x 10' space (80 square feet)**

### BOOTH PAYMENT:

- 50% non-refundable deposit due upon booking
- Full balance due on or before May 15, 2024
- Cancellations after May 15, 2024 are non-refundable

### BOOTH COST INCLUDES:

- Draped space (8' high back drape, 3' high side drape)
- 6' skirted table 2 folding chairs
- Wastebasket
- Company name sign
- Lead Retrieval

\* Electrical is *not* included in booth cost

\*\* The entire exhibit area is carpeted

**PRODUCT EXCLUSIONS** Retail sales of skin care creams, lotions, ointments, or gels, as well as LED skin rejuvenation products, and transcutaneous electrical nerve stimulation products (TENS) is prohibited. Vendors with retail sales of these items in the exhibit hall will be asked to remove the product(s) and/or leave the exhibition hall, and will forfeit all fees.

## SIGN UP FORM

• Preferred Booth Location: 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

• Support & Other Opportunities: (check all that apply)

- Keystone Sponsor • \$20,000 **SOLD OUT**
- Event Sponsor • \$12,500
- Friends of the Nurse Practitioner • \$5,000
- Registration Bag • \$7,500
- Lunch & Therm-O Tote • \$7,500
- Exhibit Booth • \$2,500
- Educational Booth • \$650
- Industry Supported Non-Accredited Symposia • \$10,000 **SOLD OUT**
- Badge Holder / Lanyard • \$5,000
- General Education Grant • \$2,500 per 1-1 ½ hours
- Mountain Mornings Sponsor • \$5,000
- Morning Stretch Sponsor • \$1,500
- Walk the Lake Sponsor • \$1,500
- Coffee Sponsor • \$2,500
- Twilight Highlights Sponsor • \$10,000
- Commercial Poster Presentation • \$2,500
- Other \_\_\_\_\_

• Please type or print all information completely:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Web \_\_\_\_\_

• Return to: Milestone Presentations, LLC or FAX: 888-996-3296  
 4255 South Buckley Road, #118 E-mail: info@milestoneshows.com  
 Aurora, Colorado 80013

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*July 16-17*

**Keystone Conference Center  
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**CE CERTIFICATION**

The National Nurse Practitioner Symposium will provide CE Certification via the following:

- Joint Accreditation (ACCME, ACPE, ANCC)
- AANP

with pertinent content accepted by  
AAPA, ACNM and NAPNAP

**NURSE  
PRACTITIONER  
STATISTICS**

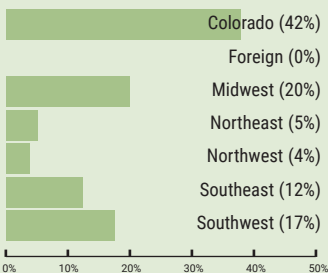
*(Source - 2022 AANP NP Fact Sheet)*

- There are more than 385,000 nurse practitioners (NPs) licensed in the U.S
- 88.0% of NPs are certified in an area of primary care, and 70.3% of all NPs deliver primary care
- NPs hold prescriptive privileges, including controlled substances, in all 50 states and D.C.
- 96.2% of NPs prescribe medications, and those in full-time practice write an average of 21 prescriptions per day

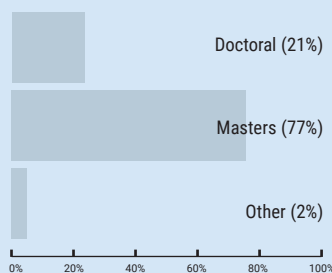


**ATTENDEE PROFILE** (Taken from 2023 Attendees)

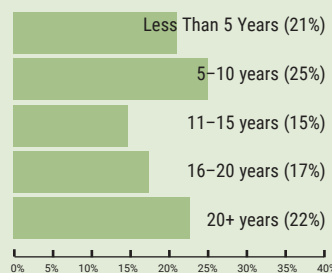
**LOCATION**



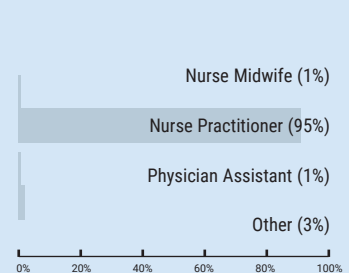
**EDUCATION**



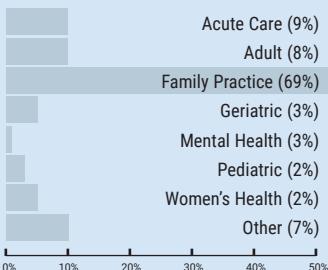
**EXPERIENCE**



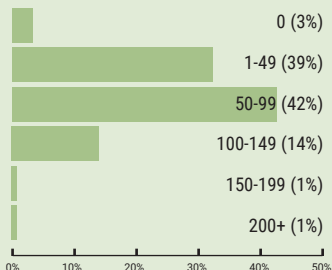
**CERTIFICATION**



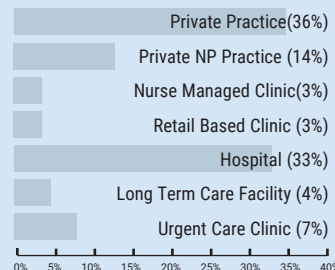
**CLIENT FOCUS**



**PATIENTS PER WEEK**



**JOB SETTING**



**JOB SETTING LOCALE**

