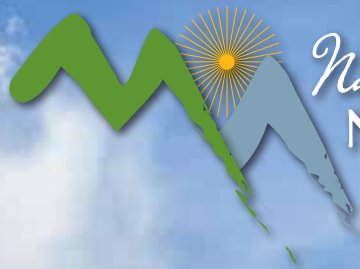


EXHIBIT AND SUPPORT INFORMATION



National NURSE PRACTITIONER Symposium

Excellence in Continuing Education
and Professional Development

July 19-22, 2018

*(pre-symposium day July 18)
(Rocky Mountain Retreat July 17-18)*

**KEYSTONE CONFERENCE CENTER
KEYSTONE, COLORADO**



"This is a fabulous conference – everything flows nicely, great venue, excellent traffic at the booth. We plan to participate next year and are looking forward to being part of this event again." – Previous NNPS exhibitor



The National Nurse Practitioner Symposium will take place July 19–22, 2018 (pre-symposium day July 18; Rocky Mountain Retreat July 17–18; exhibition July 19–21) at the Keystone Conference Center in Keystone, Colorado. This national event attracts a loyal following of Nurse Practitioners, Nurse Midwives and Physician Assistants involved in primary care and acute care. As an exhibitor and/or supporting entity, you will have the opportunity to network with these highly skilled professionals during three days of accredited educational sessions, receptions and

exhibition interaction. Approximately 1,000 Advanced Practice Clinicians are anticipated to be on hand to view the exhibits and update their needs for information on the latest products, services, techniques, research findings, and career enhancement opportunities.

Educational sessions are scheduled to allow specific periods of time for attendees to visit the exhibits. Catered functions will be held within the exhibit area. Special promotions will be held to encourage all participants to visit your exhibit booth. Support opportunities are available to help your business enhance its exposure.

For more information on exhibit or support opportunities please call 800-996-3233 or access www.npsymposium.com.

SUPPORT OPPORTUNITIES (Co-support opportunities available)

WELCOME RECEPTION (\$25,000)

- Exclusive recognition for support of the NNPS Welcome Reception
- Complimentary 8' x 10' booth space
- Full page full color ad in Show Program
- Corporate banner hung in exhibition hall *(banner supplied by supporter)*
- Recognition signage
- Corporate literature included with registration materials *(restrictions apply)*
- Hors d'oeuvres and beverages located near your exhibit booth

INDUSTRY SUPPORTED ACCREDITED SYMPOSIA (\$20,000)

- Recognition for support of catered function *(Breakfast, Lunch or Dinner)*
- Meeting room provided for accredited Symposia affiliated with catered function *(restrictions apply to speaker and content)*
- Full page black & white ad in Show Program
- Corporate banner displayed at Symposium *(banner supplied by supporter)*
- Recognition signage

REGISTRATION BAG (\$12,500)

- Exclusive recognition for support of NNPS Registration Bag
- Customized canvas bag with corporate logo
- 1/2 page black & white ad in Show Program
- Corporate literature included with registration materials *(restrictions apply)*

LUNCH & THERM-O TOTE (\$10,000)

- Exclusive recognition for support of NNPS Lunch on Friday, July 20
- Customized Therm-O tote (reusable) with corporate logo used for Lunch
- 1/2 page black & white ad in Show Program

INDUSTRY SUPPORTED NON-ACCREDITED SYMPOSIA (\$2,500–\$8,500)

- Recognition for support of catered function *(Breakfast—\$5,000, Lunch—\$8,500 or Dinner—\$2,500)*
- Meeting room provided for non-accredited Symposia affiliated with catered function *(restrictions apply to speaker and content)*
- 1/2 page black & white ad in Show Program
- Corporate banner displayed at Symposium *(banner supplied by supporter)*
- Recognition signage
- Corporate supporter to provide catering through Keystone Catering Services *(restrictions apply to menu items and audience size)*

BADGE HOLDER (\$5,000)

- Exclusive recognition for support of NNPS Badge Holder
- Customized badge holder with corporate logo

WATER BOTTLE (\$5,000)

- Exclusive recognition for support of NNPS Water Bottle
- Customized water bottles with corporate logo

CONTINENTAL BREAKFAST (\$4,500)

- Recognition for support of a Continental Breakfast *(date selection first-come-first-serve)*
- Sponsor recognition signage

BREAK (\$4,000)

- Recognition for support of a morning or afternoon Break *(date and time selection first-come-first-serve)*
- Sponsor recognition signage

MOBILE APP (\$3,500)

- Exclusive recognition for support of NNPS Mobile App
- Web banner on NNPS Mobile App splash page

WI-FI (\$3,000)

- Exclusive recognition for support of NNPS Wi-Fi network *(Keystone Conference Center only)*
- Corporate logo on NNPS Wi-Fi splash page

GENERAL EDUCATION GRANT (\$2,500 per 1 – 1 ½ hours)

- Byline mention in Syllabus

FRIENDS OF THE NURSE PRACTITIONER (\$2,000)

- Logo recognition on a banner prominently displayed in the exhibition hall
- Special ribbon for your personnel to wear designating them as Friends of the Nurse Practitioner
- Identifier hung above your exhibit booth designating your booth as Friends of the Nurse Practitioner
- Logo recognition in the Show Program Friends of the Nurse Practitioner acknowledgement
- Logo recognition on the Friends of the Nurse Practitioner signage in the registration area

CHARGING STATION (\$1,000)

- Recognition for support of NNPS Charging Stations for mobile devices
- Corporate brochure and/or promotional item allowed placement at Charging Stations

ADDITIONAL SUPPORT OPPORTUNITIES (Call for Details)

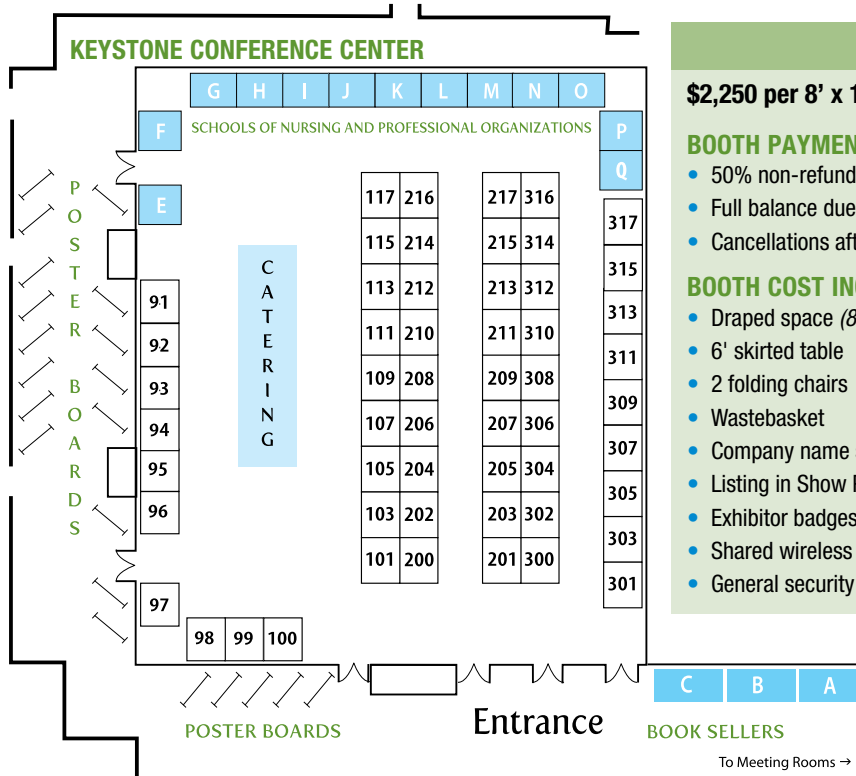
- Barista Cart
- Door Drop
- Pen-on-a-Rope
- Digital Recordings
- “First Aid Kit” Goodies
- Pre-Symposium Mailer

ENDURING MATERIALS

The National Nurse Practitioner Symposium publishes Enduring Materials. If your company would like to support these accredited Enduring Materials for educational purposes, please call 800-996-3233 or e-mail info@milestoneshows.com for details.

Support opportunities are first-come-first-serve. Additional support items, co-support and partial support opportunities are also available. To reserve your support item or for additional details please call 800-996-3233 or e-mail info@milestoneshows.com and let us know your desired support item.

EXHIBITION DETAILS



COST

\$2,250 per 8' x 10' space (80 square feet) * Electrical is not included in booth cost

BOOTH PAYMENT:

- 50% non-refundable deposit due upon booking
- Full balance due on or before May 19, 2018
- Cancellations after May 19, 2018 are non-refundable

BOOTH COST INCLUDES:

- Draped space (8' high back drape, 3' high side drape)
- 6' skirted table
- 2 folding chairs
- Wastebasket
- Company name sign
- Listing in Show Program
- Exhibitor badges for booth personnel
- Shared wireless internet connectivity
- General security

EXHIBIT HOURS & DATES

- **Move-In:**
Thursday, July 19 10:00 am – 4:30 pm
- **Exhibit Hours:**
Thursday, July 19 5:00 pm – 6:30 pm
Friday, July 20 9:00 am – 1:00 pm
Saturday, July 21 9:00 am – 12:00 pm
- **Move-Out:**
Saturday, July 21 12:00 pm – 2:00 pm

ADDITIONAL EXHIBIT OPPORTUNITIES

BOOK SELLER AREA • \$2,500

This specially designated area will allow expanded exhibit hours from the main exhibit. The exhibit hours for the booths located in the book seller area are:

- **Move-In** Thursday, July 19 10:00 am – 12:00 pm
- **Exhibit Hours** Thursday, July 19 12:00 pm – 6:30 pm
Friday, July 20 9:00 am – 4:00 pm
Saturday, July 21 9:00 am – 12:00 pm
- **Move-Out** Saturday, July 21 12:00 pm – 2:00 pm

The book seller area is conveniently located near to the main exhibit hall entrance and restrooms. All catering will be located inside the main exhibit hall. No catering will be in the book seller area while the exhibits are open. Although general security is provided, the symposium will not be responsible for theft of display materials neither during nor after exhibit hours.

“TAKE-ONE” TABLE • \$600

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the “Take One” Table area. Show Management will distribute and replenish your literature in this specially designated area at the exhibition.

- Exhibition company is responsible for shipment arrangements of literature both to and from exhibition facility.
- “Take-One” Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in this designated area.

SIGN UP FORM

Preferred Booth Location:

1st _____ 2nd _____ 3rd _____

Support & Other Opportunities: (check all that apply)

- Welcome Reception • \$25,000
- Industry Supported Accredited Symposia • \$20,000
- Registration Bag • \$12,500
- Lunch & Therm-O Tote • \$10,000
- Industry Supported Non-Accredited Symposia – Indicate choice(s) below
 Lunch • \$8,500 Breakfast • \$5,000 Dinner • \$2,500
- Badge Holder • \$5,000
- Water Bottle • \$5,000
- Continental Breakfast • \$4,500
- Break • \$4,000
- Mobile App • \$3,500
- Wi-Fi • \$3,000
- General Education Grant • \$2,500 per 1–1 ½ hours
- Friends of the Nurse Practitioner • \$2,000
- Charging Station • \$1,000
- Enduring Materials • Call for details
- Book Seller Area • \$2,500
- “Take-One” Table • \$600
- Other _____

Please type or print all information completely:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ ZIP _____


Phone (_____) _____

Fax (_____) _____

E-mail _____

Web _____

- **Return to:** Milestone Presentations, LLC or FAX: 888-996-3296
4255 South Buckley Road, #118 E-mail: info@milestoneshows.com
Aurora, Colorado 80013



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CE CERTIFICATION

The National Nurse Practitioner Symposium will provide CE Certification via the following:

- ACCME • ANCC • AANP

with pertinent content accepted by
AAPA, ACNM and NAPNAP

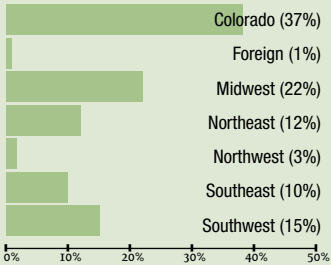


"I really enjoyed this symposium. This was my 3rd year of attendance. I'm glad that I "discovered" this location. I will certainly attend the symposium next year. The number of CE is outstanding. The place is gorgeous. The symposium staff is very friendly and helpful. Thank you! See you next year!" – 2017 NNPS attendee

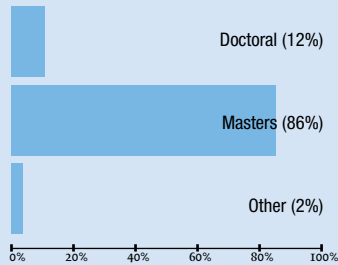


ATTENDEE PROFILE (Taken from 2017 Attendees)

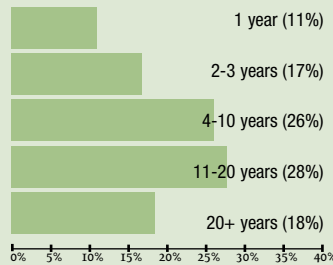
Location



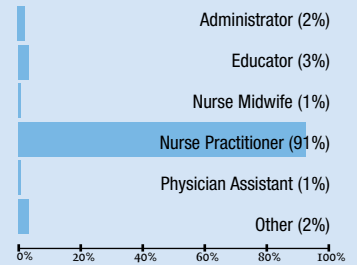
Education



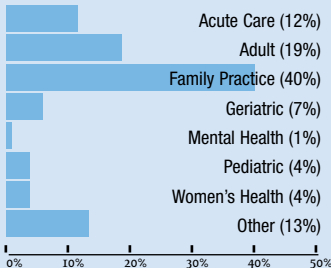
Experience



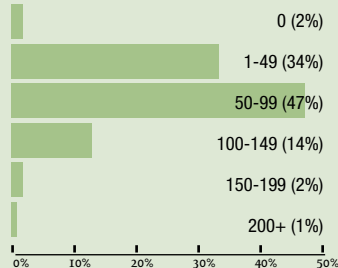
Position



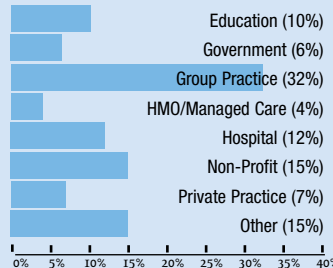
Client Focus



Patients Per Week



Job Setting



Job Setting Locale

